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providing the searched partial information to a user.

3. (Twice Amended) An information providing apparatus comprising:

a first database configured to store multimedia information;

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an analyze section configured to analyze said multimedia information stored in said first database using at least one analysis method of moving image analysis, acoustic/speech analysis, and text analysis;

a second database configured to divide the multimedia information into items of partial information based on a result of the analysis by the analyze section and to store program feature data which is obtained based on the result of analysis by the analyze section in units of the items of the multimedia information or program feature data which is externally inputted; and

a search engine configured to search for said second database in accordance with user profile data to find program feature data which accords with the user profile, and select an item of the partial information from said multimedia information stored in said first database in accordance with the found searched program feature data.

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17. (Twice Amended) An information reception apparatus connected to an information providing server having a database which stores multimedia information and program feature data which is an analysis result of at least one of moving image analysis, acoustic/speech analysis, and text analysis in units of items of partial information of the multimedia information or program feature data which is externally inputted, comprising:

a search engine configured to search for predetermined program feature data from said database and select an item of the partial information from said multimedia information stored in said database in accordance with searched program feature data.